

Appendix A

Tentative Program
Second International Conference on
eLearning for Knowledge-Based Society
Thursday August 4, 2005
IMPACT Muang Thong Thani

08:00-09:00	Registration
09:00-09:10	Report to the Minister by Prof.Dr. Srisakdi Charmonman Chairman of the Conference Organizing Committee
09:10-09:45	Opening Address by H.E. Minister of Information and Communication Technology
09:45-10:30	“His Majesty the King as the Teacher of the Country” Keynote Address by Khwankeo Vajarodaya
10:30-11:00	Coffee Break
11:00-11:30	“ICT and Firm Performance in Thailand” Keynote Address by Magdi Amin
11:30-12:00	“IMS Learning Design Specification and eLearning” by Lim Kin Chew
12:00-13:30	Lunch
13:30-14:00	“Making Change Happen: A Problem-based Computer Simulation” Keynote Address by Prof. Philip Hallinger
14:00-14:20	“The E-Learning Lifecycle and Its Services: The Web Services Approach” by Angad Grewal, Shri Rai, Rob Phillips and Chun Che Fung
14:20-14:40	“Developing Strategies to Implement Technological Innovation in Educational Institutions: Can Theories Inform Practice?” by Kwansuree Jiamton and Dr. Margaret Sills
14:40-15:00	“The Challenges & Potential of Educational Gaming in Higher Education” by Zaid Ali Alsagoff
15:00-15:30	Coffee Break
15:30-16:00	“E-Learning: A Learning Context in Context” Keynote Address by Brian Hunt and Toni Ivergard
16:00-16:20	“E-Learning Courseware Production System: Underlying Principles, Major Components and Evaluation Criteria” by Prof.Dr. Chaiyong Brahmawong
16:20-16:40	“Integrating Pedagogy and Instructional Design in the eLearning Approach for the Teaching of Mathematics” by Narazah Mohd. Nordin, Halimah Badioze Zaman and Rosseni Din
16:40-17:00	“Copyright Protection of e-Learning Contents” by Settaponng Malisuwan and Nisachol Channgern

Tentative Program
Second International Conference on
eLearning for Knowledge-Based Society
Friday August 5, 2005
IMPACT Muang Thong Thani

- 08:00-09:00 Registration
- 09:00-09:45 “University-Level eLearning in ASEAN”
Keynote Address by **Prof.Dr. Srisakdi Charmonman**
- 09:45-10:15 “Global Learning-Space”
by **Lisa Becker, Andreas Becker**
- 10:15-10:45 Coffee Break
- 10:45-11:30 “E-Learning Experience in Malaysia”
Keynote Address by **Dr. Syed Othman Alhabshi**
- 11:30-12:00 “Delivery eLearning through Technology”
by **Suda Biyaem**
- 12:00-13:30 Lunch
- 13:30-14:00 “Ten Years of eLearning at The Wang Klaikangwon School”
Keynote Address by **Khwankeo Vajarodaya**
and **Dr. Nongnoch Chanpariyavateewong**
- 14:00-14:20 “Vision for an Innovative Information Society- ‘E-Learning’- The Best Mode”
by **Dr. Joseph George**
- 14:20-14:50 Coffee Break
- 14:50-15:20 “Instructional Design Principles in the Development of E-Learning Graduate Courses”
Keynote Address by **Prof.Dr. John Arul Phillips, Prof.Dr. Ansary Ahmed**
and **Assoc.Prof.Dr. Kuldip Kaur**
- 15:20-15:40 “E-Learning: The Best Human Development as Creator of Knowledge”
by **Ai-lada Chotechuang**
- 15:40-16:00 “The Effective Courseware Production: A Lesson to Learn”
by **Prof.Dr. Utumporn Jamornmann**
- 16:00-16:20 “The Use of IPTV Solutions to Provide Education on Demand”
by **John Hawker**
- 16:20-16:40 “eLearning in Developing Countries: Challenges and Opportunities,
Bangladesh Perspective”
by **Shahid Uddin Akbar**
- 16:40-17:00 “A Study of Behavioral Intention for 3G Mobile Technology: Preliminary
Research on Mobile Learning”
by **Dulyalak Phuangthong** and **Settapong Malisuwan**
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Tentative Program
**Second International Conference on
eLearning for Knowledge-Based Society**
Saturday August 6, 2005
John XXIII International Conference Center
Assumption University, Bangna Campus

08:00-09:00	Registration
09:00-09:10	Welcoming Address by Rev.Bro.Dr. Bancha Saenghiran President of Assumption University
09:10-09:20	Report to the Minister by Prof.Dr. Srisakdi Charmonman Chairman of the Conference Organizing Committee
09:20-09:40	Opening Address by H.E. Minister of Foreign Affairs, Kingdom of Thailand
09:40-10:20	“Bridging International Boundaries through Inter-collegial Web-based Programs” Keynote Address by Jeffrey L. Bailie
10:20-10:50	Coffee Break
10:50-11:20	“e-Learning: Learning Led and Technology Enabled” Keynote Address by Dr. Ian Maxwell, Dr. Iain Doherty and Nick Jones
11:20-11:40	“Enhancing Remedial Learners Reading through e-Learning” by Manisah Mohd Ali and Zawawi Zahari
11:40-13:10	Lunch
13:10-13:40	“E-Learning Center in Ramkhamhaeng University” Keynote Address by Prof. Rangsak Saengsook
13:40-14:00	“Mobile Active Learning Training Simulation System (ALTS) Concept and Its Role in Business Training” by Dr. Christopher Johnson
14:00-14:20	“empowerICT™: In-Service Teacher’s Learning to Teach with Technology” by Supoet Srinutapong, Thanomporn Laohajaratsang, Praweenya Suwannatthacote and Charalambos Vrasidas
14:20-14:40	“Integrating E-Learning and Knowledge Management by Applying the New Information Economics (NIE) Model” by Suratida Rotjanabamroongchai, Nisachol Changern and Settapon Malisuwan
14:40-15:00	“Au-CIDE Plan: A Proposed Model for Assumption University’s Internet-Based Distance Education System” by Prof.Dr. Chaiyong Brahmawong
15:00-15:30	Coffee Break
15:30-16:00	“Designing E-learning: Shouldn’t We Be Ready?” Keynote Address by Paulina Pannen and Abubakar
16:00-16:20	“A Tractable Approach of Constructing Fertile Multimedia Content” by Orrawin Mekpiroon, Buntita Pravalpruk, Pornchai Tummarattananont and Thepchai Supnithi
16:20-16:40	“Applying Research to Design Online Learning Environments” by Paul Ham
16:40-17:00	“Assessing Students Online” by Dr. Jitlekha Teerajarmorn

Tentative Program
**Second International Conference on
eLearning for Knowledge-Based Society**
Sunday August 7, 2005
John XXIII International Conference Center
Assumption University, Bangna Campus

- 08:00-09:00 Registration
- 09:00-09:45 “The Impact of E-Learning on China Education and Research Network (CERNET)”
Keynote Address by **Ezendu Ariwa** and **Rui Li**
- 09:45-10:15 “eLearning in South East Asia”
by **Praveen Sahijwani, Jacqueline Sivalingam** and **Alex Roza**
- 10:15-10:45 Coffee Break
- 10:45-11:30 “Object-Based Learning with Concept Mapping Embodied Intelligent Agent”
Keynote Address by **Goh Ong Sing, Chun Che Fung** and **Lau Siong Hoe**
- 11:30-12:00 “Integrating Learning Technologies and Problem-based Learning:
A Framework and Case Study”
by **Prof.Dr. Philip Hallinger**
- 12:00-13:30 Lunch
- 13:30-14:00 “Delevering E-Learning through Technology in Open and Distance Learning”
Keynote Address by **Dr. K. Parameswara Rao**
- 14:00-14:20 “An Empirical Study of Potential Challenges and Benefits of Implementing
E-learning in Sri Lanka”
by **Dr. Kennedy D. Gunawardana**
- 14:20-14:40 “E-Learning Didactics for Adults”
by **Andreas Becker**
- 14:40-15:00 “Delivering eLearning through Fixed Wireless Broadband to the Rural
Community and Disaster Stricken Areas – A Fantastic Opportunity to Bridge
the ‘Digital Divide’ and Rebuild after the Horrors of the Tsunami Tragedy”
by **Lord John Edgecumbe Shazell** and **Johan Shazell Abdullah**
- 15:00-15:30 Coffee Break
- 15:30-16:00 “An Assessment of eLearning Market Opportunities in the Government Sector
in Thailand”
Keynote Address by **Ms. Rattanawan Rattakul** and **Dr. Arthur Morse**
- 16:00-16:20 “TOT’s Experience in eLearning”
by **Dr. Apiruck Preechayasomboon**
and **Ms. Waraporn Tuntitornwanichkul**
- 16:20-16:40 “Tutor Participation in Technology-Enabled Distance Learning Programmes:
Theory and Practice”
by **Kuldip Kaur, Ansary Ahmed** and **John Arul Phillips**
- 16:40-17:00 “E-learning for Management Education at Graduate Level”
by **Dr. Tang Zhimin, Prasit Pisesweerayos** and **Anutara Tantraporn**
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Appendix B Organizing Committee

1.	Professor Dr. Srisakdi Charmonman College of Internet Distance Education Assumption University	Chairman
2.	Dr. Duangtip Surintatip Ministry of Information and Communication Technology	Vice-Chairman
3.	Representative from Office of the Higher Education Commission	Member
4.	Mrs. Nonglak Hotrakool Office of the Civil Service Commission	Member
5.	Assoc.Prof. Raviwon Srikramkran Ramkhamhaeng University	Member
6.	Mrs. Wilaiporn Sapkrasaesin Ramkhamhaeng University	Member
7.	Assoc.Prof.Dr. Patamaporn Yenbamrung Sukhothai Thammathirat Open University	Member
8.	Assoc.Prof. Surasak Sanguanpong Kasetsart University	Member
9.	Assoc.Prof.Dr. Suchai Tanawastien Sripatum University	Member
10.	Mr. Amnart Khunkitti Sripatum University	Member
11.	Dr. Apiruck Preechayasomboon TOT Public Company Limited	Member
12.	Dr. Surasit Vannakraijoj NSTDA Online Learning Project	Member
13.	Dr. Arthur Morse Ministry of Information and Communication Technology	Member
14.	Dr. Toni Ivergard Mahidol University	Member
15.	Ms. Rattanawan Rattakul	Member
16.	Mr. Devapoj Sambandaraksa	Member
17.	Dr. Krisana Kitcharoen Assumption University	Member
18.	Dr. Santithorn Bunchua College of Internet Distance Education Assumption University	Member and Secretary
19.	Dr. Jitlekha Teerajamorn College of Internet Distance Education Assumption University	Member and Assistant Secretary

Appendix C
Supporting Staff
Assumption University of Thailand

1. Assoc.Prof.Dr. James Gallagher
2. Mr. Aung Kyi Win
3. Mr. San Shwe Baw
4. Ms. Chalida Bandhumasuta
5. Mr. Aunnop Khunhom
6. Ms. Sirina Chirananda
7. Ms. Supakanya Pandee
8. Ms. Srikhun Sawasdee
9. Ms. Sawarod Montrichaiwiwat
10. Ms. Pailin Pachpradub